

FOR IMMEDIATE RELEASE

## Heritage Golf Group Purchases The Club at Boca Pointe

BOCA RATON, FL – (September 21, 2021) – Heritage Golf Group announced the purchase of The Club at Boca Pointe, an outstanding, upscale, private country club in Boca Raton, a city known for its lush golf courses and vibrant lifestyle.

"We are excited to add The Club at Boca Pointe to our portfolio of private clubs after working closely with the Boca Pointe Board Members to develop a mutually beneficial long-term strategic plan for the club," said Mark Burnett, President and CEO of Heritage Golf Group. "This will be our first club on the popular southeast coast of Florida, located in a thriving residential community that offers a wide range of amenities featuring a championship 18-hole Bob Cupp-designed golf course."

"As previous Chairman of the Equity Board of Governors, I am honored that Heritage has asked me to step up to chair its newly formed Advisory Board," said Mark Nelles, Member for over 26 years. "I am excited about the upcoming investments that will keep the Club at the center of the Boca Pointe community and to be able to provide sound advice on behalf of the Members and Staff."

In addition to an outstanding golf course, the club features an 80,000 square foot clubhouse offering several indoor and outdoor dining options plus a robust year-round calendar of social events, a 20,000 square foot sports and fitness center, 16 Har-Tru tennis courts, and a temperature-controlled oversized pool. The planning of golf course and clubhouse improvements is underway, representing more than a million-dollar investment by Heritage.

## **About Heritage Golf Group**

Founded in 1999, Heritage Golf Group's current ownership and leadership team brings years of diverse and successful experience owning and operating golf and country clubs. The Heritage Golf Group corporate office is located in Northern Virginia, just outside Washington DC. The current ownership purchased Heritage Golf Group in January 2020, with its collection of six (6) owned golf courses. Heritage Golf Group now has fourteen (14) clubs located in Virginia, Florida, Hilton Head, SC, Westchester County, NY, New Jersey, Illinois, and Wisconsin. Heritage Golf Group continues to grow by acquiring a mix of private country clubs in residential communities, member-owned clubs with growth potential seeking strategic alternatives, and premium daily fee golf properties in major metropolitan markets. Guided by the principle of evolving the golf business experience to the highest level, each individual club's amenities and operational systems are tailored to augment its unique assets. For more information, please visit <a href="https://www.heritagegolfgroup.com">www.heritagegolfgroup.com</a>.

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